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Press Release

SIGNATURE RETAIL OPENS WEST COAST DIVISION

Lombard, IL, February 15, 2010:

Signature Retail has announced the formal launch of its West Coast Division based in Orange County, CA. The company has also announced the appointment of Marc Shapiro as the Vice President to head the office. As Vice President, Shapiro, will be responsible for managing the company's activities in the fourteen western states. Shapiro brings over 20 years of home improvement channel retail service experience to the company. Marc is a member of the MSO committee of The National Association for Retail Marketing Services (NARMS) and has been featured on CNN discussing retail service.

In addition to Shapiro, Angel Kean has also joined Signature Retail Services as its West Coast Director of Construction. Kean brings over 10 years of home improvement channel project management experience to the company.

With the addition of our west coast office and staff, Signature Retail Services will have better quality control on our west coast projects as well as increased ability to expand rapidly in that region.

"We are very excited to have Marc and his team join our rapidly growing company" stated Bode. "With the addition of the west coast division, Signature Retail can now aggressively price and manage all of our business operations".

Signature Retail Services is a Chicago based national provider of retail services specializing in sales, service and installation programs for retailers, their vendors, and manufactures. Concentrated in the home improvement industry, the company now has mature national programs. Learn more about Signature at www.signatureretailservices.com